The Handbook for Business, the Bible

#26: The generous WILL prosper

NLT - "The generous will prosper; those who refresh others will themselves be refreshed" Prov 11:25 KJV - "The liberal soul shall be made fat...he that watereth shall be watered..."

I know a bloke ("John") who learned this principle soon after starting his tech business:

- * Another business owner had a technology problem & sought help online
- * John saw the post & knowing how to fix that specific problem offered to help (for free)
- * That bloke turned out to be a super connector, super impressed with the help he got
- * He referred John to many others today, John's business is booming...
 - ...he applied the principle and now he prospers, as the Proverb declares.

Jesus confirmed this in Acts 20:35 - "It is more blessed to give than to receive"

And John 3:16, holds one of the keys to understanding the principle...

"For God so <u>loved</u> the world that He <u>gave</u> His only begotten Son..." - Love first, then giving

In business as in life, giving also comes from love - of serving, of customers, of your industry, of solving problems, of leading a team, of building an asset, making a difference:

Interesting...

How often does the fruit of giving (i.e. receiving) come NOT from the one who got the gift, but from the LORD:

- * Amazingly too, the receiving always seems to come back WHEN IT'S NEEDED MOST
- * A gift is not only in form of \$\$ it can things, time or expertise (mentoring)

Here's the deal -

- * Love & giving are relational between people = you and your customers
- * Growing relationships leads to a growing business
- * Business growth leads to profitability
- * Profitability leads to prosperity, more giving...thereby advancing the kingdom!

Understanding & living by this principle means Christians should be # 1 in the marketplace...
...by reputation & profitability [but all too often we are not]

My recommended action plan for today = practice for post-Covid:

- * What have you got to give away?
 - ...If unsure, ASK "Lord, what can I give away, to someone who cannot repay"
 - ...Choose someone associated with your business customer, supplier, employee
- * Repeat tomorrow...and every day until it becomes a habit
- * For some business owners encourage staff to do the same
- * Do this, and you WILL PROSPER because that's what the HANDBOOK declares