

The Handbook for Business, the Bible

6: We are instructed to “seek counsel”

Years ago, I worked with a panel beater - hard-working; struggling financially

- * He was getting on top of things BUT got a random call from Melbourne
- * The (unknown & uninvited) caller was selling solar roof panel systems
- * The spiel was simple - invest \$30k & wipe out his power bills
- * Typically, he had no cash; NO problem - loans available
- * So, he signed up to an over-priced system AND a 5-year loan

His mistake: HE NEVER SOUGHT COUNSEL. And it cost him bigtime...

- * Key 1 - he rented the shed so did not own the solar system
- * Key 2 - his bake oven required a lot of power to run; solar was marginal
- * Some reduction to power bills but way offset by the loan interest + repays
- * And all sorts of problems getting after-sales service out of Melbourne

What’s the point? Being a business owner can be a lonely place:

There’s constant pressure to make decisions - as owner “I should know”

- * The panel beater never rang his accountant; me; or got a local quote
- * He made his own decision and it turned out the way it did, very costly

These are vulnerable times; businesses vulnerable; your market is vulnerable

We all need help, support, encouragement AND wise counsel - **THREE sources:**

1: THE HANDBOOK - the greatest business building manual available:

“Where no counsel is, the people fall: but in the multitude of counsellors there is safety” Prov 11:14

- * Thus, when we stand on the truth of His Word, God honours us with ‘safety’

2: OTHERS - Staff/professional advisors/coach/mentor/Pastor/customers

3: SELF - As you research, prepare & build your post-virus business model

My counsel: SEEK COUNSEL, you don’t have to GO ALONE...

- 1: Success in life/business directly related to time invested in the Word of God
- 2: Seeking counsel is not a sign of weakness or failure, but wisdom - Prov 12:15
- 3: Beware of scammers taking advantage of people’s vulnerability at this time

There you go 105.1 listeners; you have the inside running:

- * Tap into the Handbook for business & plan for a new & better future