From the Handbook of Business, the Bible

14: The time seemed like only a few days

As a Christian business owner, you must have a vision to create a better FUTURE that impacts your team, your marketplace, your community; indeed, the world and the kingdom.

...A vision comes from the HEART and should be God-given, or confirmed, with a kingdom purpose

...I see too many operating in the PRESENT for self, not others - running the business, surviving the daily grind, making money...noble pursuits yes, but not visionary; and it's all HEAD stuff.

A visionary's passion is to create a better FUTURE for others, living it, breathing it, sharing it:

Vision energizes & focuses; making $ is not a legitimate vision because it focuses on self, not others.

All great leaders have a powerful vision or cause for others to follow; and like it or not, you, as owner are the leader, even if it's just you on the team at this stage!

For the record, you may have heard of Bill Gates's famous vision to see "*a computer on every desk*" or Fred Smith, founder of FedEx who saw an opportunity in, "*absolutely, positively overnight*".

What about some other examples?

Here are two examples of men with a vision, one Biblical, one from a small business owner:

1: When Jacob met Rachel it was love at first sight and he wanted to marry her...

Her father approved on condition he work for no pay - **Genesis 29:20**, "*Jacob worked seven years so he could have Rachel, and <u>the time seemed like only a few days</u> to him, because he loved her*" **GNT**

...Led by that vision, work was no burden; the time flew by...and once achieved, it changed history!

2: Years ago, I ordered a hamburger and got talking to the shop owner...

...He shared his vision - to produce all the raw materials (meat & vegetables) on his own farm

...His tagline - "*All ingredients from my farm to your stomach, organically grown, chemical-free*"

Like Jacob, he was passionate about that vision, he loved the work so, it wasn't a grind for him.

Had either lacked a vision, they would have been bogged down literally running round in circles!

In reality, would many or most business owners have a vision?

I sense that most don't...beyond being heavily involved on-the-tools as it were, getting work done!

If this, is you, here are THREE QUESTIONS to help you envision a better future:

1: If you had unlimited resources (time, $$, help) & knew you could not fail, what would you do?

2: What frustrates people buying the product or service you and others in your industry sell?

3: What vision has the Most High God put on your heart to pursue?

One major benefit in planting that vision for others to embrace - it can help build a system that releases you to pursue your life mission or calling; and that may or may not be this business!

As you pursue your vision the time will fly - it will seem like only a few days and lives will change!

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