

# From the Handbook for Business, the Bible

## # 9: Get wisdom and understanding - Part 2

Let's continue our den of thieves, Babylon theme as it relates to your business, your marketplace and your future.

\* The crucifixion of Jesus was orchestrated by the same 'system' we refer to in this series!

Again, from the wisdom of Solomon - "*Blessed is the one who finds wisdom and the one who gets understanding*" (Proverbs 3:13 ESV). *For it is better than getting silver and fine gold*" (3:14 NLT)

These verses directly link the Handbook to our businesses; and clearly suggest an order or sequence, that is, wisdom & understanding first; people second; \$\$ last.

Specifically, I have 3 foundational strategies you can learn & implement, each one guaranteed to set your business apart with an opportunity to become # 1 in the market.

**We're keen to learn what these 3 foundational STRATEGIES are:**

### # 1. The first has to be, get WISDOM AND UNDERSTANDING:

...GET is an action word, so go-to the Handbook and confirm we are sharing the truth

...Apply the Handbook commands and directives to your life and business

...This incredible wisdom & understanding simply does not exist in Babylon

### # 2. Learn to COMMUNICATE LOVE, the greatest business & marketing secret ever:

...God is love; in love He created mankind so His love would flow between us

...By Adam's sin, selfless love was replaced by selfish love (i.e., with strings attached)

...There's no selfless love in Babylon, only selfish love of self, money, things & power.

### # 3. Become a SERVANT LEADER of yourself, your team and your marketplace:

...A steward, representing the real owner, leading a team in pursuit of His vision

...Ensure people know your purpose is to serve others, not just turn up, work, make \$\$

...You won't find servant leadership in Babylon; rather desperate people look after No 1

**Presumably these strategies are supported by a host of TACTICS?**

Yes, indeed, that's what our weekly Handbook sessions are all about. Go to my website, to find 3 years of summaries covering all the tactics you need: [www.themarketingspirit.com.au](http://www.themarketingspirit.com.au)

At the end of the day as Christians in business, we should be the **best** leaders & visionaries; the **best** managers; operate the **best** business model; earn the **best** profit; carry the **least** amount of debt. But somehow, it doesn't work out this way and the big question is, WHY?

The answer, of course, is fairly obvious: they are doing business the way the world does business, by rules set by the den-of-thieves, instead of rules set by the Handbook.

My apologies if this offends, but it's the truth! Don't forget Paul's warning in **Romans 12:2** because it applies to life, to business and to our walk with Jesus...

*"Don't copy the behavior and customs of this world, but let God transform you into a new person by changing the way you think"* NLT

***The bottom line: all the wisdom & understanding we need comes from the Bible, the Word of God, the Handbook for business. Tap this resource & you will prosper, that's a promise***