From the Handbook for Business, the Bible

41: The world of the generous gets larger

We learn a lot from King Solomon, quoting him regularly in these sessions. He was anointed by God as the wisest man ever (1 Kings 4:31), writing some 3,000 Proverbs (4:32) or life instructions.

Some of his advice is counter-intuitive to how the world operates, such as Proverbs 11:24 -

"Some give freely and still get richer, while others are stingy but grow still poorer" CJB

"The world of the generous gets larger & larger; the world of the stingy gets smaller & smaller" MSG

He's saying, the more we give the more we will get to give...and giving never ends in poverty! In the world, the attitude is, giving means to lose something or it's a cost. And beware, much of the giving today is actually sowing, whereby the giver expects a return...which is not giving!

What about an example to show this principle in action?

Storytime: Once upon a time I knew **two men**, each owned one retail consumer-goods store:

Owner A was stingy: one December, he promised to pay a staff bonus if sales exceeded \$x for the month; a large sale on the 31st got them over the target but the bonus was not paid because he booked the sale on Jan 2; staff not happy...and in time that business shut down.

Owner B was generous: He also instituted a bonus plan payable each Christmas; one year a sales person earned a \$40k bonus! This owner loves paying bonuses to his 30+ staff to reward then for helping build his business...today, he owns seven stores.

Bottom line: One owner was generous, his business got larger; one was stingy, his got smaller!

Doesn't the Master establish giving as a key kingdom principle?

Yes. Jesus owns it all, including our businesses; He commands us to give to those who ask and even to those who don't; to share, to go the extra mile (Luke 6:38; Matt 5:41-42; Acts 20:35)

Apart from the joy of giving, the fruit for the giver is receiving - God's way, in His timing and His quantity. And it's amazing how often one receives a blessing just when it is needed most.

Notice the Handbook does NOT say:

- ...That giving stops in tough economic times
- ... That we only give to the poor or organisations looking after them
- ...That only individuals give; businesses can too
- ...That blessing only flows to Christians who give (note: owner B is not a Christian).

Should money be the main focus of our giving?

No! We can also give of our time & expertise; share our spiritual gift; we can encourage others; we can share the gospel; give business product; even a shoulder to cry on if needed, because...

- ...ALL we have is given by Jesus so we can give to others to glorify God (1 Cor. 10:31)
- ...He can then bless & multiply what is given to advance His kingdom
- ...God's economy is based on the principle of giving & receiving, not buying & selling
- ...Giving in all forms is the fruit of loving & communicating love, our primary marketing theme
- ...The bottom line, giving doesn't reflect what we do; it reflects who we are!

Counsel: If you want your life, your influence, your destiny and your business to get larger and become more prosperous, then be generous always, especially in tough times!