

The Handbook for Business, the Bible

Session 1: Following the Handbook to avoid failure

I reckon it would be safe to say, no one sets out to fail in business. Yet so many do, even Christians; and the question then is, WHY?

Put simply, it's because they run their operation devoid of key success principles outlined in God's Word - the Bible, our Handbook for business.

The bottom line: No matter what problem you're facing the answer is in the Handbook.

Remember Zaccheus - he owned a tax collection business and was hated by his customers! Then he met the living Word, Jesus, and was so impacted he immediately switched his business model from taking to giving (**Luke 19:1-10**); his life improved immediately as did his business future.

There's no doubt, success in life and business is directly proportional to the time we invest in the Word of God.

If business success eludes you, go to the Handbook:

...I've worked with many struggling business owners who turned their situation around with extraordinary results...once Handbook principles were applied.

Great businesses are built upon 4 main principles: Vision, Control, Love & Counsel:

- * *Without a vision, people perish* - Proverbs 29:18
- * *You must know your key numbers* - Proverbs 27:23
- * *Love your neighbour as yourself* - Matthew 22:39
- * *Plans fail without Godly counsel* - Proverbs 15:22

My counsel for business owners:

If you learn & diligently apply Handbook principles, you cannot fail. But if you rely on your own or the world's wisdom, failure is a real possibility. Choose wisely!

HANDBOOK COUNSEL for today: Matthew 4:4

"... It is written, 'man shall not live by bread alone, but by every word that proceeds from the mouth of God'"

CONFIRMING VERSES:

Joshua 1:8 - *"This Book of the Law shall not depart from your mouth...meditate in it day and night, that you may observe to do according to all that is written in it...then you will make your way prosperous, and...have good success"*

Psalms 37:5; Proverbs 16:3, 16:9