

Our Handbook for Business, the Bible

Barriers to growth

Like any living organism your business, from the moment the doors opened, just wanted to grow...and keep on growing.

As owner, you are responsible for that growth be it planned or haphazard because this organism literally contains your DNA!

There are a number of spiritual & physical barriers to growth, including...

- * Ignorance of the application of God's Word to business
- * A vision and purpose based mainly on self not others
- * A sales & marketing strategy that isn't working
- * An inability to properly manage the operation
- * Disunity among the owners and staff
- * A lack of funds to invest in growing the business.

My counsel for business owners:

If you're experiencing any of these, don't let it or them fester.

All can be overcome. If you are unable to, then seek counsel and be prepared to invest the dollars and time to get it done right. That's what wise owner/managers do.

When these barriers are removed growth follows and it will be orderly; then your team, your customers and the kingdom can all benefit.

There's a saying, 'if you're not growing, you're dying' or in this case **failing** - and for Christian business owners, failure is not an option.

Indeed, the Bible goes further with the principle of growth by multiplication rather than simply by addition - the rapid growth of the early church is an example of this principle.

THE BIBLE, our HANDBOOK, counsel for today: Mark 4:8 (NCB) ...

"...some seed fell onto rich soil and brought forth grain...yielding thirty, sixty, and a hundred times what was sown"

Consider your business as the rich soil; the seed sown are the growth strategies you implement with confidence; then you can plan for a great harvest.

Other Scriptures (NKJV):

Genesis 26:12, *"Then Isaac sowed...and reaped...a hundredfold; and the LORD blessed him"*

Deuteronomy 1:11, *"May the LORD God...make you a thousand times more numerous than you are, and bless you as He has promised you"*

Job 8:7, *"Though your beginning was small, yet your latter end would increase abundantly"*

Psalms 115:14, *"May the LORD give you increase more and more..."*

Ecclesiastes 3:3, *"...A time to break down, and a time to build up"*