

Our Handbook for Business, the Bible

Overcoming the world

Right now there's a new order of things bearing down on our lives, nation and the marketplace!

Clearly the world has entered a dangerous new phase with currency wars, trade wars, tariff wars, and nation-against-nation wars.

Socialist governments rule most western nations including ours. Their policies are generally anti-business; they want everyone dependent on 'mummy -government' one way or another which requires massive debt and massive spending, especially on welfare...and punitive taxes.

Then there's the impact of technology on everyday life:

- Consider what AI is already doing to communication, jobs & businesses
- The social media platforms are taking control of the marketplace - have a look at what Amazon Home Services is doing in the USA, and soon to be here
- Digital money is coming, a system that tracks everything people do.

My counsel for business owners:

Understand who's driving this new world order - it's the one Jesus warned of in John 10:10 - the thief who comes to steal, kill and destroy!

...Is the church ready for what's coming? NO

...Is the marketplace ready? In the main, NO

...Are you ready? Probably NOT!

But being aware is your first step; here are 3 overcoming strategies to help you prepare...

- 1: TRANSITION to a Kingdom business model where everything is based on God's way, not the world's way...and most likely your way since the day you started out
- 2: CREATE a flawless buyer's journey from first contact through the sale & beyond, so customers enjoy a 5-Star experience that they won't get anywhere else
- 3: BUILD a community of loyal customers; understand them; stay in touch with them; display the fruit of the spirit that starts with communicating love.

The Bible, our Handbook counsel for today, John 16:33, Evangelical Heritage Version...

JESUS SPEAKING: "...I have told you these things, so that you may have peace in me. In this world you are going to have trouble. But be courageous! I have overcome the world.

Other Scriptures (NKJV):

Matthew 24:7, "For nation will rise against nation, and kingdom against kingdom..."

Luke 1:37, "For with God nothing will be impossible"

1 John 4:4, "You are of God...He who is in you is greater than he who is in the world"

Romans 8:37, "Yet in all these things we are more than conquerors through Him who loved us"

Galatians 5:22-23, "...the fruit of the Spirit is love, joy, peace, longsuffering, kindness, goodness..."

Philippians 4:13, "I can do all things through Christ who strengthens me"

John 10:10, "The thief does not come except to steal, and to kill, and to destroy. I have come that they may have life, and that they may have it more abundantly"