

Our Handbook of Business, the Bible

Your vision

Do you find yourself running round in circles, doing the same ol' stuff every day, seemingly getting nowhere?

It can happen for any number of reasons like personal issues, lost passion, overwhelm, even burnout...or simply being unsure of what to do next!

From my experience there's another key reason namely, the lack of a legitimate and meaningful vision, or cause that will make the world or a small part of it a better place.

It seems most business owners have no such vision, they just turn up & work. By default, their vision is to make \$ by creating an outlet for their skill or passion.

Nothing wrong with that but it means they will struggle to build a valuable asset or legacy.

Understand these truths about business, leadership and vision...

- 1: As owner, like it or not, you are the leader even if you're a sole trader
- 2: Vision is your most important trait...the cause that unites your team of followers
- 3: Logic demands you have a clear picture, a vision of why the business exists
- 4: Without a vision how will the team know you're all going in the right direction?
- 5: Vision comes from the heart, so you should be able to write it, live it, breathe it and share it.

My counsel for business owners:

If you don't have a clear vision, take some time out, go back to basics! Revisit the reason you went into business; consider what's changed since then & why.

Then seek God's will about using His business to improve the world, including the vision that you & others will pursue.

Here's an example: *"To honour Jesus and glorify the Father by serving customers in the re-roofing marketplace with the spirit of excellence"*

...On the Handbook website there's a supplement to these notes with more information and examples

The Bible, our Handbook counsel for today...Habakkuk 2:2, NKJV...

"Write the vision, and make it plain on tablets, that he may run who reads it"

Other Scriptures (NKJV):

Prov 29:18, *"Where there is no revelation [prophetic vision], the people cast off restraint"*

Habakkuk 2:3, *"For the vision is yet for an appointed time; but at the end it will speak, and it will not lie. Though it tarries, wait for it; because it will surely come..."*

Amos 3:7, *"Surely...GOD does nothing, unless He reveals His secret to His servants the prophets"*

Prov 3: 5-6, *"Trust in the LORD...in all your ways acknowledge Him, and He shall direct your paths"*

Prov 19:21, *"There are many plans in a man's heart, nevertheless the LORD's counsel, that will stand"*