

Our Handbook for Business, the Bible

Being Gullible

With golden soil and wealth for toil, Australia has experienced decades of rapid growth and prosperity. So much so that we have become seriously complacent, risking our future!

The question now is, can the good times go on indefinitely? The short answer is, NO!

In 1994, Jim Nelson Black (*) uncovered the TEN warning signs of a nation in crisis in his ground-breaking research; these signs included...

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| 1. Increased lawlessness | 2. A lack of economic discipline |
| 3. A decline in education | 4. An increase in materialism |
| 5. Abounding immorality | 6. A decay of religious belief |
| 7. Devaluing of human life | 8. Rising bureaucracy to control us |
| 9. Loss of respect for tradition | 10. Weakened cultural foundations |

(*) *"When Nations Die – 10 Warning Signs of a Nation on the Brink"* Jim Nelson Black, 1994 Tyndale House Publishers

Clearly ALL these factors now apply in our nation, cleverly inserted into the devil's mission to "rob, kill and destroy" us & our future...as outlined in John's gospel chapter 10, verse 10.

My counsel for business owners:

It's obvious, Australia is living an illusion of prosperity run by Marxists and financed on debt & usury! This model cannot last. If you're unprepared in the coming crisis you will lose assets.

Don't be gullible by ignoring this truth. As a follower of Jesus and manager of His business you must be prepared with the wisdom He has given us in the Handbook; for example, you need to...

- 1: Get out of debt or it will be your millstone in a crisis...and discharge all mortgages
- 2: Build a cash reserve so you can keep trading, help others or buy liquidated assets
- 3: Nurture, serve and love the customers who already know, like and trust you; focus on offering premium value to the top 20%, then to the top 4%, your premium customers
- 4: Work towards being steward/manager of the two best assets you can 'own' - a business to provide income and a home to live in, both debt-free
- 5: When investing, favour tangible assets, built with soil & toil; intangible assets can too easily disappear in a financial collapse (see HFB: # 10, 2023 – 'Do not lay-up treasures on earth')

The Bible, our Handbook counsel for today: Proverbs 22:3, God's Word Translation...

"Sensible people foresee trouble and hide from it, but gullible people go ahead and suffer the consequence"

Other Scriptures (NKJV):

Psalms 33:12 - "Blessed is the nation whose God is the LORD..."

Psalms 9:17 - "The wicked shall be turned into hell, and all the nations that forget God"

1 Thess 5:3 - "...when they say, peace and safety...sudden destruction comes upon them..."

Proverbs 22:7 - "The rich rule over the poor, and the borrower is slave to the lender..."

John 12:26, "If anyone serves Me, let him follow Me...where I am, there My servant will be also..."

1 Peter 5:8, "Be sober, be vigilant because your adversary the devil walks about like a roaring lion, seeking whom he may devour"