Our Handbook for Business, the Bible

What sensible people foresee

I'm sure you've heard the cliches about *resting on your laurels*; *falling asleep at the wheel*; and *burying your head in the sand*. The one I like is, *keep your eye on the ball*.

The truth is, we Aussies can't keep living this cliché – *a champagne lifestyle on a beer income*"

Clearly, socialist state and federal governments are running with another cliche – "*killing the goose that lays the golden eggs"* (for example) by allowing foreigners to usurp our national assets under the guise of foreign investment; permitting too many people to vote-for-a-living with welfare spending now out-of-control; not to mention the rorts & scams wasting billions!

In a nation where "no religion" is the fastest growing religion at around 40% of the population. where the church seems to have lost its way; where , the Bible, Jesus and Christians are mocked, the result has to be, and is, chaos emerging everywhere.

On top of this, there are signs of a coming recession:

- It's over 30 years since the last one…the next one is clearly overdue
- Banks have a **$60 trillion** exposure to derivatives, 24 times our **$2.5 trillion** economy
- Government spending & debt mirrors another cliché about a drunken sailor.

And in this mess we have businesses to run! Imagine trying to do so without Jesus on the team!

My counsel for you, as a business owner:

Understand what's actually happening in our once great and Godly nation!

So…don't rest on your laurels; *don't fall asleep at the wheel*; *don't bury your head in the sand*…and do *keep your eye on the ball…*because this unfolding situation is now quite serious!

At some point, the banks will trigger a recession as the oceans of credit they have created dry up and as always, businesses will be hit first; in fact they are now. Many will collapse as loans are called in and owners' homes & assets will be at risk of forfeiture to the lenders!

Specifically, these FOUR ACTIONS will help you prepare for tough times:

1: Check loan documents to see if you're in default and get it sorted if you are
2: Make it your goal to get out of debt
3: Build a cash reserve so you can continue operating in tough times & buy liquidating assets
4: Tap into the Handbook library for strategies & tactics to build a stronger business model.

THE BIBLE, our HANDBOOK counsel, Proverbs 22:3, God's Word Translation…

"Sensible people foresee trouble and hide from it; but gullible people go ahead and suffer the consequence"

Other Scriptures (NKJV):

Proverbs 1:32, "*…complacency of fools will destroy them*"
Proverbs 24:34, "*A little sleep…a little folding of the hands to rest; so, shall your poverty come…"*
2 Timothy 3:13, "*…evil men…will grow worse and worse, deceiving and being deceived"*
1 Peter 5:8, "*Be sober, be vigilant because your adversary the devil walks about like a roaring lion, seeking whom he may devour*"