

Our Handbook for Business, the Bible

The Glory of God

There's a Biblical principle, not widely understood that could help explain the high rate of business failure.

Over the years I've asked many Christian owners to share their business vision: a couple have been world-class; others, quite boring and many had none, meaning their 'default vision' was simply to make money...which is not a legitimate vision, rather it's an outcome.

As an example, vision statements like, "*We will be the number-one provider of [whatever] in Australia*" are common, but these lack something!

Note too, the vision for 99% of ASX listed companies is to make money for shareholders.

I wasn't sure what it was; and it seemed illogical that there would be millions of different visions for millions of businesses.

Of course, what's missing is God's divine revelation. Think about it...if God owns every atom in the universe that surely includes businesses, people and visions!

It follows that He then invites owners to join Him in pursuing His vision.

And here's the amazing part - it's a **universal vision** for ALL businesses summarised in just seven words – **'do all to the glory of God'** (1 Corin 10:31). That's it, simple, not complicated.

Then the well-known vision verse, Proverbs 29:18, makes sense: "*Where there is no vision, the people perish*" - 'vision' here is God's divine revelation we seek & pursue for His glory.

In pursuing the VISION, a business plan is needed to describe the WHAT, the WHO and the HOW; and it's this MISSION that differs for every business, establishing their unique business model.

My counsel for you, as a business owner:

Pursuing your own vision isn't good enough! Unless you align with the Father's divine revelation for His glory, you're at risk of perishing, no matter how successful you are today (per John 10:10).

And understand this, by glorifying God, you bring Jesus onto the team; so, if and when the devil attacks he must deal with Jesus, the true owner.

The Bible, our Handbook counsel, 1 Corinthians 10:31, NKJV...

"...whether you eat or drink, or whatever you do, do all to the glory of God"

Other Scriptures (NKJV):

Isaiah 43:7, "*Everyone who is called by My name...I have created for My glory...*"

Romans 15:6, "*That you may with one mind...glorify God, the Father of our Lord Jesus Christ*"

Habakkuk 2:2, "*Write the vision [revelation] and make it plain...that he may run who reads it*"

Habakkuk 2:3, "*For the vision is yet for an appointed time...it will surely come...wait for it*"

John 12:26, "*If anyone serves Me, let him follow Me...him My Father will honour*"

1 John 5:18, "*We know that whoever is born of God...and the wicked one does not touch him*"

Ephesians 2:10, "*For we are His workmanship, created in Christ Jesus for good works...*"