

Our Handbook for Business, the Bible

Perfect knowledge

ooo's of people start businesses every year dreaming of success. But a serious lack of knowledge on how to build a business means they end up trapped in an operation full of imperfections and overly dependent on them...in other words, building a job .

By definition, a business is a profitable, commercial enterprise headed by a visionary leader that can operate effectively even when the leader is absent for any length of time.

My counsel for you as a business owner:

Imagine running a business that meets this definition! If this is not your reality, the cause will be in one or more imperfections in your model that need to be identified & fixed – with that in mind, do any of these ring a bell? For example if you're...

Pursuing an IMPERFECT VISION (or worse, no vision except to make money) as to where you're leading the enterprise and team...and for whose benefit

Accomplishing an IMPERFECT MISSION that should align with the vision, stating clearly what you do, for whom and how

Conformed to an IMPERFECT MINDSET based on the world's model of loving self and money

Relying on IMPERFECT NUMBERS to control and grow the operation

Building an IMPERFECT TEAM that excludes Jesus thereby lacking divine wisdom

Drawing on IMPERFECT COUNSEL from the world instead of the Bible as your operations manual

Sending IMPERFECT MESSAGES to your audience in passive instead of active language

Communicating IMPERFECT LOVE, that is selfish and conditional instead of allowing God's unconditional, selfless love to flow

Taking IMPERFECT ADVICE from people who mean well but lack the wisdom you need to build a successful, God-honouring business

Leaving an IMPERFECT BUSINESS-CONTINUANCE & EXIT PLAN...or no plan which will cause untold problems if you suddenly die or became incapacitated

The bottom line: To overcome such imperfections, you need to transform your mind, direction and business model or the result will be a future built on sand not rock. All these issues have been addressed in recent times (summaries available at the website).

The Bible, our Handbook counsel, 1 Corinthians 13:9-10, RSV...

"For our knowledge is imperfect...but when the perfect comes, the imperfect will pass away"

NOTE: This Spiritual principle can also be applied in the natural...that is, to your business giving you every opportunity to honour God & experience true prosperity and success.

Other Scriptures (NKJV):

Proverbs 16:9, "A man's heart plans his way, but the LORD directs his steps"

Proverbs 28:26, "He who trusts in his own heart is a fool...whoever walks wisely will be delivered"

Romans 12:2, "...be not conformed to this world but be transformed by the renewing of your mind..."

James 4:3, "You ask and do not receive because you ask amiss..."