Our Handbook for Business, the Bible

Serve and follow, then honour

Everything in life, business and the kingdom is binary, either this or that, black or white, true or false, on or off…there is no grey!

Applying this principle to the marketplace explains why so many Christian business owners and their operation are performing way below their full potential; and spend too much time running round in circles 'doing stuff' and hoping everything works-out sales and profit-wise.

We have shared many reasons for this in our Handbook sessions but one stands out, and that is where Jesus asserts, "*If anyone serves Me, let him follow me…and…him my Father will honour*"

* We honour the Father by believing in, serving, and following His Son, our Saviour, (the true owner of your operation) and His Word, the Holy Bible
* In return He honours us; that is values, reveres and rewards in the spiritual & the natural.

My counsel for you, as a business owner:

Understand, in every interaction you have with prospects, customers, staff or suppliers, Jesus is already there in Spirit expecting you to act honorably on His behalf. Therefore…

…consider Him either as part of the conversation or as the person you're actually speaking with; with that in mind…do you think you might do or say things a bit different?

If you leave Jesus out of the equation, out of business decisions, out of your future then you walk alone limiting the Father's honour because you're ignoring Him, acting for your own benefit.

It also means you've likely succumbed to the Babylonian system with its end-goal to enslave & destroy you, as per **John 10:10** and **Revelation 18:13**.

Babylon is cunning and deceptive, enticing Christians to leave Jesus at church after the Sunday service not realising that we are the church and everywhere we go He's already there, waiting!

The bottom line: to build a business that honours God and can overcome the Babylonian attack, invite Jesus onto the team and position Him as leader (i.e. Chairman of the Board with you as CEO); then failure is not an option; and Babylon must deal with Him when it attacks.

…then the Father's honour can flow in the form of business success…and ultimately, freedom.

The Bible, our Handbook counsel, John 12:26, New King James…

"If anyone serves Me, let him follow Me; and where I am, there My servant will be also. If anyone serves Me, him My Father will honour"

Other Scriptures (NKJV):

1 Samuel 2:30, "*… for them that honour Me, I will honour…*"
Hebrews 11:6, "*…and that He is a rewarder of those who diligently seek Him*"
Job 41:11, "*…everything under heaven is Mine*"
Psalm 119:105, "*Your word is a lamp to my feet and a light to my path*"
1 Peter 2:21, "*Christ also suffered for us, leaving us an example, that you should follow His steps*"
Psalm 128:1, "*Blessed is everyone who fears [reverences] the LORD, who walks in His ways*"
John 13:16, "*…a servant is not greater than his master…*"

2 Nov 2026: Peter Fitzgerald: No © www.handbookforbusiness.com.au - freely use these notes to build your business for God's glory